

ABCOAST ART CALL

PROJECT

To create logo design for the ABCoast Aviation Services and Musqueam Partnership. The purpose of this partnership is to develop a working relationship in order to provide meaningful employment and training opportunities to the MIB and to build a locally sourced resource pool for ABCoast.

SCOPE

ABCoast are seeking a digitally created logo. This will allow use in both print and digital media. .JPG, PNG, AI or SVG file types only.

We are open to any creative hybrid or interpretation of both partners working together. We can provide a full scale graphic of our company logo for colour reference. Ideally we want the logo to reflect ABCoast and Musqueam working together in an aviation environment.

The final product must:

- be original
- be easily reproduced in black & white or color
- be able to work well in both print and digital mediums
- have clearly defined shapes and line art

ARTIST REQUIRMENTS

- Must be a member of the MIB aged 18-35.
- Has completed basic academic training in art or an apprenticeship with an accomplished practitioner in the field, or
- Is recognized as an artist by peers within their community.

BUDGET

\$1000 artist fee.

DEADLINE FOR LOGO

July 14th, 2021

EXAMPLE CONCEPT

We are looking for a logo that incorporates growth between the two organizations. Please see the below example.



HOW TO APPLY

Applications are to be emailed to:

Musqueam Protocol, protocol@musqueam.bc.ca

AND/OR

Musqueam Communications, communications@musqueam.bc.ca

Subject: ABCoast Aviation Logo RFP

The deadline to apply is June 4th, 2021.