



Museum of Anthropology at University of British Columbia
Call for Musqueam Artist/Graphic Designer | Reframing the Power of Art in Place
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Seeking an Artist or Graphic Designer

The Museum of Anthropology (MOA) and Musqueam are seeking a x^wməθk^wəyəm artist or graphic designer to create a brand style guide and design assets for the 'Reframing the Power of Art in Place' section of the existing MOA App (<https://guide.moaubc.yourcultureconnect.com>).

The app is already built, so experience with app development is not necessary. Experience with digital design is also not required; if the successful candidate chooses to complete their work by hand, their materials will be digitized by a graphic designer.

Purpose + Goals

- **Visually representing Musqueam:** The artist will work closely with the Musqueam Language and Culture Department to create design assets for the app. Assets may include video title cards, a logo, map icons, and other illustrations or graphic elements as determined by the Musqueam Language and Culture Department. These elements will visually represent the unceded Musqueam territories on which UBC stands.
- **Creating a brand style guide:** The brand style guide will be created in partnership with the Musqueam Language and Culture Department and the project team. It will guide the app's look and feel, including colours, typefaces, icons, etc. that will be used for the 'Reframing the Power of Art in Place' section of the app.
- **Welcoming into project team:** The project team will warmly welcome the artist/graphic designer into the working group and give them an overview of the MOA App's current design style and the app's features and limitations. Based on this information, the artist/graphic designer and working group will decide on the scope of work and agree upon respectful compensation for this work.

Selection Criteria

The selection committee will be formed by representatives designated by Musqueam Indian Band. The artist/graphic designer who best aligns with the specifications listed, and who is most able to meet the very tight project deadlines, will be chosen by the selection committee.

Compensation

The **base rate for this project is \$10,000**, to compensate the artist/graphic designer for the brand style guide, design assets, and for **approximately three meetings** with the project working group team. The rate may be increased based on the final scope of work.

Timeline/Deadlines

- Request for Expression of Interest Due: Thu. May 15, 2025
- Decision by Selection Committee: Tue. May 20, 2025

- Start date: Wed. May 21, 2025
- End date: Fri. June 20, 2025
- Anticipated project launch date: **Mon. June 30, 2025**

Submission Requirements

Interested designers are asked to provide a brief portfolio of previous work along with a cover letter as an expression of interest to Larry Grant lgrant@musqueam.bc.ca. Designers may submit either hand-drawn or digital work. Hand-drawn work will be translated into digital assets for use on the app by museum staff. The cover letter should include a brief outline of your professional experience, and evidence of being able to work within timelines.

Project Background

The 'Reframing the Power of Art in Place' project is creating a digital resource spotlighting a number of Indigenous artworks on the UBC Vancouver campus. It brings together existing documentary and contextual information and newly created interviews with artists and knowledge holders, complimented by hə́nq̓amińəm language or place-based knowledges. All will be delivered on a free, accessible multimedia mobile experience hosted on the existing MOA App

This project is a collaboration between x̣ẉməθḳẉəỵəm Language and Culture Department, the Belkin Art Gallery, the UBC Department of Curriculum and Pedagogy, and the Museum of Anthropology at UBC and is supported by the UBC Indigenous Strategic Initiatives Fund.

Key goals of this project include:

- Advancing awareness of the unceded status of the lands on which UBC facilities are situated and the enduring relationship between Indigenous peoples and their territories
- Strengthening relationships between x̣ẉməθḳẉəỵəm, the Faculty of Arts, Museum of Anthropology, The Belkin Gallery, and the Department of Curriculum and Pedagogy in the Faculty of Education.